

COAHUILA

ECONOMIC STRATEGY

Building on industrial strength to expand investment, local supply chains and future industries.

Government of the State of Coahuila • Secretariat of Economy

A STRONG AND COMPETITIVE ECONOMY

200+

Investment projects

From 18 countries

MXN 173B+

Investment secured

More than 173 billion pesos

80,000+

Expected jobs

Projected job creation

USD 14.889B

Exports

Q1 2026 • Mexico's 3rd-largest exporting state

15.7%

Auto parts made in Mexico

USD 6.572B • second two-month period of 2026

127

Industrial parks

Across the state

Top 3

Labor formality

Among states nationwide

3 of 5

Cities with lowest perceived insecurity

Piedras Negras • Saltillo • Torreón

THE NEXT STEP

STRENGTHEN OUR ECONOMY

Build an ecosystem that allows investment to arrive, become integrated and grow.

A COMPETITIVE ECONOMY

Attracting investment alone does not build a competitive economy. Strengthening the companies that are already part of it does.

STRENGTHEN

Local suppliers and companies so they can compete and grow.

CONNECT

Companies with new opportunities in supply chains.

SUPPORT

Investors throughout their entire journey in Coahuila.

SUMA + HELP DESK

Two tools to strengthen our economy from within and make it easier to grow beyond the state.

SUMA COAHUILA

Bring more local suppliers into major supply chains.

01

IDENTIFY

Companies with supplier potential

02

DEVELOP

Capabilities and competitiveness

03

CONNECT

Suppliers with anchor companies

04

INTEGRATE

Coahuila companies into new supply chains

Investment coming to Coahuila should also create opportunities for Coahuila companies.

INVESTOR SUPPORT DESK

Supporting investment before, during and after its arrival in Coahuila.

SITE ANALYSIS

Information and guidance for decision-making

ESTABLISHMENT

Connections and assistance throughout the setup process

OPERATIONS

Follow-up and solutions to operational needs

BUILDING ON OUR INDUSTRIAL STRENGTHS

The industrial strength we have built enables us to broaden our productive base into sectors such as:

AUTOMOTIVE AND MOBILITY

Build on our leadership and move toward new technologies.

ADVANCED MANUFACTURING

Drive productivity, automation and Industry 4.0.

ENERGY

Develop new opportunities from our existing capabilities.

TECHNOLOGY

Bring in activities with higher added value.

SEMICONDUCTORS

Explore an industry of strategic importance for the coming decades.

Build on the strengths we already have.

PREPARING COAHUILA FOR FUTURE INDUSTRIES

In collaboration with Arizona State University, we are developing a strategic plan focused on:

TALENT

Training a specialized workforce

INNOVATION

Connecting industry, academia and technology

ECOSYSTEM

Building capacity for new industries

GLOBAL CONNECTIONS

Connecting with knowledge centers and strategic markets

COAHUILA'S ECONOMIC STRATEGY

STRENGTHEN

Companies and suppliers

FACILITATE

Investment and its operations

DIVERSIFY

Our industrial base

INNOVATE

In technology and new sectors

PREPARE

The workforce for the future

COAHUILA'S ECONOMY

MOVING FORWARD IN GIANT STRIDES

Coahuila's economic strategy