

2025 Ports-to-Plains Alliance Conference Agenda

(Subject to Change)

September 30 – October 2, 2025
All Conference Sessions at Overton Hotel &
Conference Center
2322 Mac Davis Lane
Lubbock, TX 79401



Tuesday, September 30, 2025

Time	Topic	Speaker
5:30-7:00 pm	Opening Reception and Registration at The Texas Tech Club, 550 University Ave, Lubbock, TX 79407 <i>Sponsored by TTU College of Engineering</i>	<ul style="list-style-type: none">

Wednesday, October 1, 2025

Time	Topic	Speaker
7:00-8:00 am	Breakfast and Welcome to Ports-to-Plains Alliance Conference, Ballroom ABC <i>Registration at Overton Hotel</i> <i>Sponsored by TBD</i>	<ul style="list-style-type: none">• John Osborne, Chair, Ports-to-Plains Alliance & President/CEO, Lubbock Economic Development Alliance• Mark McBrayer, Mayor, City of Lubbock, TX
8:30-9:15 am	From Ports-to-Plains to Partners: Advancing Trade through Border Connectivity Ballroom ABC	<ul style="list-style-type: none">• Shane Getson, Member of the Legislative Assembly of Alberta, Chief Government Whip, and Parliamentary Secretary for Economic Corridor Development• TBA Mexico
9:15-9:45 am	Bridging Opportunity: Advancing Trade at the Texas–Mexico Border Ballroom ABC	<ul style="list-style-type: none">• TBD

Wednesday, October 1, 2025 (con't)

Time	Topic	Speaker
9:45-10:15 am	Break <i>Sponsored by Exhibitors</i>	
10:15-10:45 am	Balancing Access and Efficiency: City Location Studies that Drive Trade Forward Ballroom ABC	<ul style="list-style-type: none"> Terry McCoy, Transportation Advisor, RK&K
10:45-11:30 am	Moving the Herd: The Critical Role of Highways in Livestock and Ag Trade Ballroom ABC	<ul style="list-style-type: none"> TBD
12:00-1:30 pm	Lunch and Keynote Address Advancing Dreams Creates Success Ballroom ABC <i>Lunch Sponsored by RK&K</i>	<ul style="list-style-type: none"> Chris Cassidy, NASA Astronaut, Navy SEAL, CEO and President of the National Medal of Honor Museum
1:30-2:15 pm	Advantages of the I-27 System Implementation Dashboard Ballroom ABC	<ul style="list-style-type: none"> TBD
2:15-3:00 pm	Protecting the Interstate Advantage: Security and Flow at the Frontlines of Trade Ballroom ABC	<ul style="list-style-type: none"> Fabian E. Mendoza Jr., COL, USA, (RET), Senior Vice President, Texas Mountain Region, STV Inc. Breanna Horne, National Director of Resilience, STV, Inc.
3:00-3:30 pm	Break <i>Sponsored by TBD</i>	
3:30-4:15 pm	Driving Consensus: Public Involvement and the Interstate Advantage Ballroom ABC	<ul style="list-style-type: none"> Stacey Benningfield, Texas Transportation Director, RK&K

Wednesday, October 1, 2025 (con't)

Time	Topic	Speaker
5:30 pm	Transportation to Social and Dinner	
6:00 – 9:00 pm	<p>Social and Dinner Cook's Garage 1002 HWY 87, Lubbock, TX 79423 - Location: Bus Barn</p> <p><i>Sponsored by: Theodore Roosevelt Expressway Association</i></p>	
9:00 pm	Transportation From Social and Dinner	

Thursday, October 2, 2025

Time	Topic	Speaker
7:00-8:00 am	<p>Breakfast Ballroom ABC</p> <p><i>Sponsored by TBD</i></p>	
8:30-9:30 am	<p>From Capitol Hill to the Corridor: Advancing Trade through Congressional Action</p> <p>Ballroom ABC</p>	<ul style="list-style-type: none"> • Congressional Delegations
9:30-10:15 am	<p>Creating An Advantage Through Feasibility Study</p> <p>Ballroom ABC</p>	<ul style="list-style-type: none"> • Wendy Travis, AICP, Vice President Southwest Regional Director for Transportation, Garver

Thursday, October 2, 2025 (con't)

Time	Topic	Speaker
10:15-11:00 am	Investing in Advantage: Unlocking Federal Formula Funding for Trade Corridors Ballroom ABC	<ul style="list-style-type: none"> • Lauren Garduno, President/CEO, Ports-to-Plains Alliance
11:00-11:15 am	Conference Closing Comments Growing the Advantage: Planning Something Big Ballroom ABC	<ul style="list-style-type: none"> • Lauren Garduno, President/CEO, Ports-to-Plains Alliance
12:00 pm	Transportation Leaves for Tours	
12:30-1:30 pm	Lunch American Windmill Museum 1701 Canyon Lake Dr, Lubbock, TX 79403 <i>Sponsored by STV, Inc.</i>	
1:30-2:30 pm	Guided Tour American Windmill Museum 1701 Canyon Lake Dr, Lubbock, TX 79403	
3:00-4:00 pm	Guided Tour Fibermax Center for Discovery 1121 Canyon Lake Dr, Lubbock, TX 79403	
4:00 pm	Transportation Leaves from Tours	