U.S./Mexico Trade Grows Using Ports-to-Plains

Mexico is the No. 2 export market for U.S. goods. In 2014 the U.S. exported over $75.5 billion in goods by truck to the entirety of Mexico. Ports-to-Plains Alliance Corridor connects Mexico with Texas and beyond. Three border crossings serve the Ports-to-Plains Alliance Corridor: Del Rio/Acuña; Eagle Pass/Piedras Negras; and Laredo/Nuevo Laredo. These three crossings will be referred to as the PTP crossings. The data summarized below all address movement by truck.

The PTP crossings accounted for over $28.5 billion in exports to Mexico from the nine states in the Ports-to-Plains Alliance region. Since 2004, the exports through the PTP crossings have increased by 118.8% or $15.5 billion. This increase outpaces the 94.4% increase in all U.S. truck exports to Mexico. This represents 37.6% of all U.S. exports to Mexico in 2014. So in terms of the market share of total exports from the U.S. to Mexico, the PTP crossings have gained 4.2% of the market share.

The U.S. imported over $67.1 billion in goods from all of Mexico in 2014. The PTP crossing processed over $34.1 billion or 50.9% of those imports. Again, the PTP crossings accounted for an increase of 91.2% or $16.2 billion since 2004.

Mexico is a growing market for various commodities. Exports of live animals from the nine Ports-to-Plains states to Mexico have grown 81% to $89.2 million since 2004. In the same period, meat exports have grown 206% to $2.1 billion. Manufactured products classified as Electrical Machinery; Equipment and Parts have grown 71% to $18.3 billion.

The Ports-to-Plains Alliance Corridor provides an alternative corridor to the congested Interstate 35 and Interstate 25 corridors. The border crossings at Del Rio and Eagle Pass, combined with Mexico investments in highway infrastructure in the state of Coahuila, support that alternative.

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Ports-to-Plains is a grassroots alliance of over 275 communities and businesses, including alliance partners Heartland Expressway, Theodore Roosevelt Expressway and Eastern Alberta Trade Corridor Coalition, whose mission is to advocate for a robust international transportation infrastructure to promote economic security and prosperity throughout North America's energy and agricultural
heartland including Mexico to Canada. Additional information on the Ports-to-Plains Alliance is available at http://www.portstoplains.com/.

Graphic: