



PORTS-TO-PLAINS ALLIANCE

Securing the Benefits of Commerce to
North America's Energy & Agriculture Heartland



Ports-to-Plains Alliance U.S. Work Plan June – December 2011 (Status as of December 13, 2011)

ACTIVITIES	TIME	Responsible Party	
1. Federal Advocacy		Primary Lead: Reeves	
1.1. Follow-up on non-signers of House Statement of Rural Transportation to request a letter supporting the testimony.	Complete by June 15, 2011	Klewin to follow-up with Ben Snow to contact Rep. Kristi Noem (SD) Hoehne to follow-up to contact Rep. Cynthia Lummis (WY) Reeves to follow-up to re-contact Rep. Frank Lucas (OK) Kiely to follow-up to contact Rep. Tim Huelskamp (KS)	Completed Progress Pending Completed Progress Pending
1.2. Future Senate Activity like House Testimony	TBD	Reeves to coordinate with Schenendorf	Awaiting Timing per Schenendorf



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ACTIVITIES	TIME	Responsible Party	
1.3. Ports-to-Plains Alliance Caucus			
1.3.1. House Co-Chairs 1.3.1.1. Verbal Confirmation from Rep. Randy Neugebauer (R-TX) 1.3.1.1.1. Interest from Rep. Adrian Smith (R-NE) 1.3.1.1.2. Democratic co-chair undetermined 1.3.1.1.2.1. Responsible Party: Reeves to finalize 1.3.1.1.3. Send Official Letter requesting their acceptance 1.3.1.1.3.1. Responsible Party: Reeves	ASAP	Reeves to further define Neugebauer role Reeves to follow-up on request from Smith to have Neugebauer request his participation Reeves to finalize Democratic Co-Chair Reeves to Send Official Invitation Letters	Completed Completed Completed Completed
1.3.2. Senate Co-Chairs 1.3.2.1. Verbal Confirmation Sen. John Cornyn (R-TX) and Sen. Ben Nelson (D-NE) 1.3.2.2. Send Official Letter requesting their acceptance	ASAP	Reeves to send Official Invitation Letters	Completed
1.3.3. Establishment of Official Caucus 1.3.3.1. Paperwork 1.3.3.1.1. Schenendorf researching the requirements 1.3.3.1.2. Complete the Requirements	TBD – Immediately following full acceptance responses from Co-Chairs	Reeves and Schenendorf	Completed



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ACTIVITIES	TIME	Responsible Party	
<p>1.3.4. Invitation to House to join Caucus and Senate to Participate in Caucus</p> <p>1.3.4.1. House Invitation Draft Letter</p> <p>1.3.4.2. Senate Invitation Draft Letter</p> <p>1.3.4.3. Sending Invitations</p>	<p>TBD – Immediately following Establishment of Official Caucus</p> <p>May 30, 2011</p> <p>May 30, 2011</p> <p>TBD – Immediately following Establishment of Official Caucus</p>	<p>Reeves</p> <p>Reeves</p> <p>Send on coordinated day by: MT/ND/SD by TRE NE/WY by HEA CO/KS/OK/NM/TX by PTP</p>	<p>Completed</p> <p>Completed</p> <p>Currently have 6 Senators and 8 U.S. Representatives that have committed to the caucus</p>
<p>1.3.5. Position and Statement on Rural Transportation Planning</p> <p>1.3.5.1. Develop Statement of Position</p>	<p>June 30, 2011</p>	<p>Kiely and Haberman</p>	<p>Progress Pending</p>



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ACTIVITIES	TIME	Responsible Party	
<p>1.3.6. Letters to Editor Re: Rural Transportation</p> <p>1.3.6.1. Develop a plan and draft letter to have local Alliance members send letter to editors of their local media</p> <p>1.3.6.2. Implement Letter to Editor Plan</p>	<p>August 30, 2011</p> <p>July 31, 2011</p> <p>August 30, 2011</p>	<p>Reeves</p> <p>TBD by Plan</p>	<p>Draft Letter Complete</p> <p>Progress Pending</p>
<p>1.3.7. Letters to State Legislators Re: Rural Transportation</p> <p>1.3.7.1. Draft Letters to State Legislators</p> <p>1.3.7.2. Mail and Email Final Letters to State Legislators</p>	<p>September 30, 2011</p> <p>August 30, 2011</p> <p>September 30, 2011</p>	<p>Reeves</p> <p>MT/ND/SD by TRE NE/WY by HEA CO/KS/OK/NM/TX by PTP</p>	<p>Progress Pending</p> <p>Progress Pending</p>
<p>2. State Advocacy</p>		<p>Primary Lead: Reeves, Klewin, Hoehne</p>	
<p>2.1. Ports-to-Plains</p> <p>2.1.1. Texas</p> <p> 2.1.1.1. TxDot Planning</p> <p>2.1.2. Oklahoma</p> <p>2.1.3. New Mexico</p> <p>2.1.4. Colorado</p> <p> 2.1.4.1. Meeting with New Executive Director and Policy Office</p>	<p>Ongoing</p> <p>Ongoing</p> <p>Ongoing</p> <p>Ongoing</p>	<p>Reeves</p> <p>Reeves</p> <p>Reeves</p> <p>Kiely</p>	<p>Ongoing</p> <p>Ongoing</p> <p>Ongoing</p> <p>Ongoing</p> <p>Meeting with senior CDOT Staff on 08/11/11</p>



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ACTIVITIES	TIME	Responsible Party	
<p>2.2. Heartland Expressway</p> <p>2.2.1. Colorado</p> <p> 2.2.1.1. Meeting with New Executive Director and Policy Office</p> <p>2.2.2. Nebraska</p> <p> 2.2.2.1. Corridor Development and Management Plan (CDMP)</p> <p> 2.2.2.2. EA Alliance to Junction L62A</p> <p>2.2.3. Wyoming</p> <p>2.2.4. South Dakota</p>	<p>Ongoing</p> <p>Ongoing</p> <p>Ongoing</p> <p>Ongoing</p>	<p>Hoehne</p> <p>Hoehne</p> <p>Hoehne</p> <p>Hoehne</p>	<p>Meeting with senior CDOT Staff on 08/11/11</p> <p>Heartland Expressway Association is looking for New ED. Kiely is assisting in the CDMP</p> <p>Progress Pending</p> <p>Progress Pending</p>
<p>2.3. Theodore Roosevelt Expressway</p> <p>2.3.1. South Dakota</p> <p>2.3.2. North Dakota</p> <p> 2.3.2.1. Planning Projects for 2011-12</p> <p> 2.3.2.2. Corridor Development and Management Plan</p> <p>2.3.3. Montana</p>	<p>Ongoing</p> <p>Ongoing</p> <p>Ongoing</p>	<p>Klewin</p> <p>Klewin</p> <p>Klewin</p>	<p>Ongoing – Added Black Hills Council of Governments to the membership</p> <p>Ongoing CDMP Phase II is on hold</p> <p>Ongoing</p>



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ACTIVITIES	TIME	Responsible Party	
3. Energy Summit 2011		Primary Lead: Reeves	
3.1. Follow-up Letter to Federal Delegation as Described in Final Session	ASAP	Reeves	Completed
4. Energy Summit 2012	September 30, 2011	Primary Lead: Reeves	
4.1. Create Statement of Purpose for 2012 Energy Summit 4.1.1. Meeting with Energy Reps	June 15, 2011	Kiely	Complete Meeting held on 8/22/11 – Recommended no 2012 Energy Summit but will support a mini Summit in Washington DC
4.2. Develop Proposed Agenda	June 30, 2011	Reeves	NA
4.3. State Legislative Involvement in 2012 Energy Summit	June 30, 2011	Reeves	NA
4.4. Sponsorships for 2012 Energy Summit	September 30, 2011	Reeves	NA
4.5. Decision on 2012 Energy Summit	October 19, 2011	Board of Directors	Decision Finalized



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ACTIVITIES	TIME	Responsible Party	
5. Annual Meeting		Primary Lead: Hinkle	
5.1. Clearly Defined Role of San Angelo	May 30, 2011	Reeves	Complete
5.2. Clearly Defined Role of TxDot	May 30, 2011	Hinkle	Complete
5.3. Final Draft Agenda	June 15, 2011	Hinkle	Complete
5.4. Event Timeline and Responsibilities	June 15, 2011	Hinkle	Complete
5.5. Development of Approved Budget	June 30, 2011	Development: Hinkle Approval: Reeves	Complete
5.6. Sponsorships for 2011 Annual Meeting	September 1, 2011	Hinkle	Completed Sponsors: 38
6. Southern Border	All Year	Primary Lead: Reeves	
6.1. Coordinate Activities of the Southern Ports-to-Plains Task Force	All Year	Reeves	Ongoing with City of San Angelo Leading
6.2. Border Master Plan Policy Advisory Committee	All Year	Reeves	Ongoing



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ACTIVITIES	TIME	Responsible Party	
7. Northern Border	All Year	Primary Lead: Kiely	
7.1. Expansion of TRE Corridor	All Year	Kiely	Ongoing
7.2. U.S./Canada Border Crossings	All Year	Kiely	Work in Eastern Alberta, Saskatchewan and Montana have opened the discussion about a Northern Task Force
7.3. Montana Community Tours	Complete by July 30, 2011	Kiely	Completed 8/15-18/11
8. Economic Development Tours		Primary Lead: Klewin/Hoehne	
8.1. Heartland Expressway Regional Tour	TBD	Hoehne	Progress Pending
8.2. Theodore Roosevelt Expressway Regional Tour	TBD	Klewin	Planning initiated
9. Membership		Primary Lead: Hinkle	
9.1. Updates/Communications to Existing Members			
9.1.1. Personal contact with a minimum of two per month	December 31, 2011	Hinkle	Completed-18
9.1.2. Monthly Webinar	December 31, 2011	Hinkle	Completed-3



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ACTIVITIES	TIME	Responsible Party	
<p>9.2. Project Back to the Fold: Outreach to Past Members</p> <p>9.2.1. Personal contact with a minimum of two per month</p>	December 31, 2011	Hinkle Progress Pending	
<p>9.3. New Membership Opportunities: Reaching Beyond the Primary Corridor</p> <p>9.3.1. Identification of 12 Opportunities</p> <p>9.3.2. Personal contact with a minimum of two per month</p>	<p>June 30, 2011</p> <p>December 31, 2011</p>	<p>Hinkle Completed-14; 3 rejoined and 1 committed to 2012</p> <p>Hinkle Progress Pending</p>	
<p>9.4. TREA-Strengthening the MT and SD membership</p>	All Year	Klewin Added Black Hills Council of Governments and including the following 8 counties and municipalities located within those counties.	



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ACTIVITIES	TIME	Responsible Party	
9.5. HEA-Strengthening the CO, WY, SD membership	All Year		
9.5.1. Contracted Consultant from May 15 – August 15, 2011	August 15, 2011	Hoehn	Complete
10. Media		Primary Lead: Reeves	
10.1. Increasing Media Outreach	All Year		
10.1.1. Average Two General Media Releases Per Month		Reeves	Progress Pending
10.2. Meeting with Editorial Boards	All Year		
10.2.1. Average One Editorial Board per Month		Reeves	Progress Pending
10.3. Rural Transportation Press Conferences			
10.3.1. Hold at least one Conference in each of the three corridor areas	December 31, 2011	Reeves	Progress Pending
11. Social Media		Primary Lead: Kiely	
11.1. PTPBlog	All Year	Kiely	
11.1.1. Develop a minimum of two additional contributors to Blog	September 30, 2011	Kiely	No Success
11.1.2. Daily Postings averaging 10 per week	All Year	Kiely	Average-9
11.1.3. Develop User Manual	July 30, 2011	Kiely	Progress Pending



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ACTIVITIES	TIME	Responsible Party	
11.2. Facebook/Twitter/Linked-in 11.2.1. Develop Process for Measuring Outcomes	September 30, 2011	Kiely	Exploring ideas
12. Website		Primary Lead: Kiely	
12.1. Updating and Freshening the Website 12.1.1. Strengthening Energy Economy Component 12.1.2. Add Specific Membership Information	September 30, 2011 June 30, 2011	Kiely Kiely	Completed Completed
12.2. Community Profiles 12.2.1. Increase Participants by minimum of two per month	December 31, 2011	Kiely	Current-2
12.3. Rollover Map 12.3.1. Finalize and Publish Phase I 12.3.2. Update as Phase I as Data Becomes Available 12.3.3. Identify and Plan Phase II	June 30, 2011 December 31, 2011 December 31, 2011	Kiely Kiely Kiely	Complete 1 update completed Progress Pending

