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CHAMBER OF THE AMERICAS (COTA)



CHAMBER OF THE AMERICAS

PORTS TO PLAINS ALLIANCE (PTP)



PORTS-TO-PLAINS

A L L I A N C E

Securing the Benefits of Commerce to
North America's Energy & Agricultural Heartland



COTA Foundation
Alberta Mexico Office
City of Nuevo Laredo, Tamaulipas, Mexico
City of San Angelo, Texas
Continental Airlines
Goodyear Mexico
Hispanidad
Horwath Castillo Miranada
Microsoft Mexico
The Bank and Trust
Virtegitic

**TRADE MISSION TO
Mexico, D. F., Mexico**

November 9-13, 2009

DRAFT AGENDA:

Air Travel arrangements: Mena Tours & Travel, Mr. Jorge Sanchez, www.Mena.travel (The official travel agency of the Chamber of the Americas) 1-800-937.6362.

Air and Hotel reservation will be arranged by Mena Travel

Hotel: Sheraton Centro Historico Hotel & Convention Center, Avenida Juarez 70, Colonia Centro, Tel: (52) (55) 5130-5300

Room rates: \$145.00 USD per night breakfast included.
15% IVA and 2% hospitality charge.

Monday, November 9, 2009:

Travel to Mexico City

Dinner on your own.

Tuesday, November 10, 2009: "Understanding Mexico"

All meetings will be at the hotel-Business dress for meeting, casual for evening dinners:

Coffee/refreshments breaks are sponsored by: The City of Nuevo Laredo, Tamaulipas, Mexico

- | | |
|-------|-------------------------------------------------------------------------------------------------------------------------------------|
| 10:00 | Welcome: Mexican Senator Jesus Maria Ramon Valdes, Coahuila (Confirmed) |
| 10:30 | U. S. Embassy Personnel: Mr. Rick Ortiz, U. S. Commercial Section and Mr. Adams Shub, Economic Section. (Confirmed) |
| 12:00 | Guillermo Wolf, Executive Vice President and Director General, AmCham Mexico, D. F. (Confirmed) |
| 12:30 | "Legal Aspects of Doing Business in Mexico" , Lic. Juan Manuel Gonzalez Olguin, Bufete Gonzalez Olguin, S. C. (Confirmed) |
| 13:00 | "Opportunities in the Mining Industry of Mexico, Lic. Juan Manuel Gonzalez Olguin, Bufete Gonzalez Olguin, S. C. (Confirmed) |

- 15:00 "Tax and Accounting Requirements in Mexico", C. P. Javier Garcia Sancho P., Horwath Castillo Miranda
(Confirmed)
- 16:00 Joe Kiely, Vice President of Operations, Ports to Plains Alliance, "The Ports to Plains Trade Corridor" (Confirmed)
- 17:00 David W. Eaton, Vice President, Corporate Affairs & Right of Way Protection, The Kansas City Southern de Mexico Railroad, S. A., "The Development of The Kansas City International Intermodal Corridor" (Confirmed)
- 17:30 "Current & Future Improvements to the Texas Pacifico Rail Lines", Elizabeth Grindstaff, Assistant City Manager, City of San Angelo (Confirmed)
- 18:30 Group dinner: El Cardenal Restaurant
Host: Goodyear Mexico
In the Lobby of our Hotel

Thursday, November 12, 2009: Creating Profitable Relationships in Mexico

Coffee/refreshments breaks are sponsored by:

- 10:00: "Energy Issues in Mexico", Lic. Nicolas Borda, Attorney at Law, specialist in Energy Law, (Confirmed)
- 12:00 "Hiring Employees in Mexico", Mr. Ron Nicholas, Ray & Berndtson, S. A. de C. V. (Confirmed)
- 13:30 Luncheon: "Doing Business in Veracruz", Alternate Senator Juan Fernando Perdomo Bueno. (Confirmed)
Host: Alberta Mexico Office
- 15:30 "Doing Business in Monterrey, Nuevo Leon, Mexico's third largest city,"
Hernan Gonzalez, Senior Vice President, International Development, Cydsa Group. Mr. Gonzalez through his own company, Gonzalez Projects, represents the State of Louisiana (USA) in Mexico.
Sophia Flores, Foreign Investment Coordinator, Secretary of Economic Development, State of Nuevo Leon
(Confirmed)

- 16:00 "Doing Business in Jalisco" ,
Arq. Xavier Orendain Martinez Gallardo Sr., Businessman
and former Chairman, U. S. Mexico Chamber of
Commerce and Consul General of India for the Jalisco
Region. Arq. Orendain will invite representatives of the
Jalisco Economic Team to be present (Confirmed)
- 16:30 "A Closing Perspective/Summary of Doing Business in
Mexico", Lic. Jack Kahan, President and Director General,
Kredi Hogar. Jack has been a successful auto dealership
owner, banker and franchise director in Mexico and
California for over 25 years. He is the Former President,
U. S. Mexico Chamber of Commerce, Mexico City Chapter.
(Confirmed)

Official end of mission.

Notes:

*Agenda subject to change.

Friday, November 13, 2009:

Travel Home or Tourist activities in Mexico City or fabulous Beaches.

10:00 – 14:00: Chamber of the Americas Full Board meeting
At the Hotel.

COSTS:

\$500.00 USD,

\$300.00 USD each for additional members of the same company and spouses.

Mexican based companies wanting to participate: \$250.00 USD

Includes:

Mission coordination, networking events, any receptions and group meals. We
are currently seeking sponsors for group meals and receptions.

Excludes:

Roundtrip airfare, hotel accommodations, meals- unless otherwise specified,
preparation of freight or promotional materials and travel insurance.

Seeking Sponsors:

Meals:	\$	1,000.00 USD
Reception:	\$	2,000.00 USD
Coffee breaks/refreshments/snacks (continuous service for the day)	\$	500.00 USD
Transportation for business meetings	\$	500.00 USD

Payments to: Chamber of the Americas
720 Kipling St., #13
Denver, CO 80215

Deadline for registration is November 1, 2009 close of business

Name: _____

Company/Title: _____

Address: _____

City/State/Country: _____

Phone/fax: _____

Email: _____

Credit Card#: _____

For further information please contact Gil Cisneros, President, Chamber/Americas at 303.462.1275. Thank you.

gil@chamberoftheamericas.com



The Chamber of the Americas (COTA) is a not-for-profit organization with a simple, profoundly important goal: To help you make the most of your business opportunity in the Americas. Stated more formally, the Chamber's mission is to facilitate commerce and understanding between the businesses and governments of the Western Hemisphere. For more information, visit www.chamberoftheamericas.com



The Ports-to-Plains Trade Corridor is a planned, multimodal transportation corridor including a multi-lane divided highway that will facilitate the efficient transportation of goods and services from Mexico, through West Texas, New Mexico, Colorado, and Oklahoma, and ultimately on into Canada and the Pacific Northwest.

Together, the communities along the Ports-to-Plains Trade Corridor are becoming the Gateway to trade throughout the nation and with Mexico and Canada. The Ports-to-Plains Trade Corridor will provide a vast number of benefits for communities along the corridor. The Trade Corridor will allow for the development of less congested ports of entry along the Texas/Mexico border. In addition, it will provide alternatives to other congested corridors that run through major metropolitan areas. In doing so, the trade between Mexico, Canada, and the United States will continue to dramatically increase and all three nations will continue to see a rise in their regional mobility and economic status. For more information, visit www.portstoplains.com.