



PORTS-TO-PLAINS ALLIANCE

Securing the Benefits of Commerce to
North America's Energy & Agriculture Heartland



IT TAKES TRUE GRIT!



14TH ANNUAL PORTS-TO-PLAINS ALLIANCE CONFERENCE
SAN ANGELO, TEXAS
OCTOBER 19-21, 2011

Co-HOSTED BY:



SPONSORSHIP OPPORTUNITIES

BRONZE - \$1,000

- Logo recognition in Ports-to-Plains conference program as a Bronze sponsor
- Listing as a sponsor on Ports-to-Plains website and free hyperlink from the sponsor listing to your home page
- Company listing on prominent ballroom signage
- One complimentary Conference registration

SILVER - \$2,500

Bronze sponsor benefits, plus;

- Quarter-page color advertisement in Conference Program
- Prominent Company logo display at opening and closing sessions; and conference luncheon
- One additional complimentary Conference registration (2 total)

GOLD - \$5,000

Silver sponsor benefits, plus:

- Half-page color advertisement in Conference Program
- *One complimentary Exhibit Space
- Advertisement featured for one year on Ports-to-Plains Website
- Two additional Conference registrations (4 total)

PLATINUM - \$10,000

Gold sponsor benefits, plus:

- Full-page advertisement in Conference Program
- Conference shirts with your company logo/name imprinted on sleeve along with the Ports-to-Plains logo on the chest of each shirt to be distributed to all conference attendees
- Sponsor recognition and 20 minute speaking opportunity during event
- Four additional Conference registrations (8 total)

ADDITIONAL SPONSORSHIP OPPORTUNITIES

1) Reception Sponsor (\$5,000)

Gold Sponsor Benefits, plus;

- Company listing on prominent signage in room during the sponsored reception
- Sponsor recognition and 15 minute speaking opportunity during the sponsored reception

2) Breakfast Sponsor (\$5,000)

Gold Sponsor Benefits, plus;

- Company listing on prominent signage in room during the sponsored breakfast
- Sponsor recognition and 15 minute speaking opportunity during the sponsored breakfast

3) Luncheon Sponsor (\$7,500)

Gold Sponsor Benefits, plus;

- Company listing on prominent signage in room during the sponsored luncheon
- Sponsor recognition and 15 minute speaking opportunity during the sponsored luncheon

4) Dinner Sponsor (\$7,500)

Gold Sponsor Benefits, plus;

- Company listing on prominent signage in room during the sponsored dinner
- Sponsor recognition and 15 minute speaking opportunity during the sponsored dinner

5) Networking Break Sponsorship (\$500)

- All Break Sponsor logos will be featured on a tabletop sign at the break table
- Company listing as Break Sponsor in conference program

*** EXHIBIT OPPORTUNITY**

You are invited to participate as an exhibitor during the conference. The fee for an exhibit space is **\$250** in addition to your conference registration. The registration fee includes a skirted display table and access to an electrical outlet. Internet if available is at an additional cost to the exhibitor. Exhibitor registrations are first-come first-serve based on exhibit space availability.

If your organization is a **GOLD** or **PLATINUM** sponsor, an exhibit space is included with the sponsorship at no additional fee; however, you will need to register any additional personnel who want access to refreshment breaks and meals during the event at the rate of **\$125** each.

2011 PORTS-TO-PLAINS ANNUAL CONFERENCE

SPONSORSHIP OPPORTUNITIES

Please check the following Sponsorship level you would like to participate in: (Sign, date & return)

- Bronze - \$1,000**
Logo recognition in program; Listing as a sponsor on Ports-to-Plains website and hyperlink from the sponsor listing to your homepage; Company listing on prominent ballroom signage; 1 conference registration
- Silver - \$2500**
Bronze sponsor benefits, plus; 1/4 page ad in conference program; Prominent company logo display at opening and closing sessions and conference luncheon; 2 conference registrations
- Gold - \$5,000**
Silver sponsor benefits, plus; 1/2 page ad in conference program; One complimentary exhibit space; Advertisement featured for one year on Ports-to-Plains website; 4 conference registrations
- Platinum - \$10,000**
Gold sponsor benefits, plus; Full-page ad in conference program; Conference shirts with your company logo/name imprinted on sleeve along with the Ports-to-Plains logo on the chest of each shirt; Sponsor recognition and 20 minute speaking opportunity during event; 8 conference registrations

Additional Sponsorship Opportunities

- Reception Sponsor - \$5,000**
1/2 page ad in program; prominent company logo displayed at sponsored reception; one complimentary Exhibit Space; Advertisement featured for 1 year on Ports-to-Plains website; sponsor recognition & 15 min speaking opportunity during sponsored reception; 4 conference registrations
- Breakfast Sponsor - \$5,000**
1/2 page ad in program; prominent company logo displayed at sponsored breakfast; one complimentary Exhibit Space; Advertisement featured for 1 yr on Ports-to-Plains website; sponsor recognition & 15 min speaking opportunity during sponsored breakfast; 4 conference registrations
- Luncheon Sponsor - \$7,500**
1/2 page ad in program; prominent company logo displayed at sponsored luncheon; one complimentary Exhibit Space; Advertisement featured for 1 yr on Ports-to-Plains website; sponsor recognition & 15 min speaking opportunity during sponsored luncheon; 4 conference registrations
- Dinner Sponsor - \$7,500**
1/2 page Advertisement in program; prominent company logo displayed at sponsored dinner; one complimentary Exhibit Space; Advertisement featured for 1 year on Ports-to-Plains website; sponsor recognition & 15 min speaking opportunity during sponsored dinner; 4 conference registrations
- Networking Break Sponsorship - \$500**
All Break Sponsors logos will be featured on a tabletop sign at the break table; Company listing as Break Sponsor in program

Organization: _____

Representative: _____ **Title:** _____

Signature: _____ **Date:** _____

Please return signed agreement to Duffy Hinkle Email: Duffy.Hinkle@portstoplains.com
Fax: (806) 775-3981 or Mail: 5401 N. MLK Blvd., #395, Lubbock, TX 79403